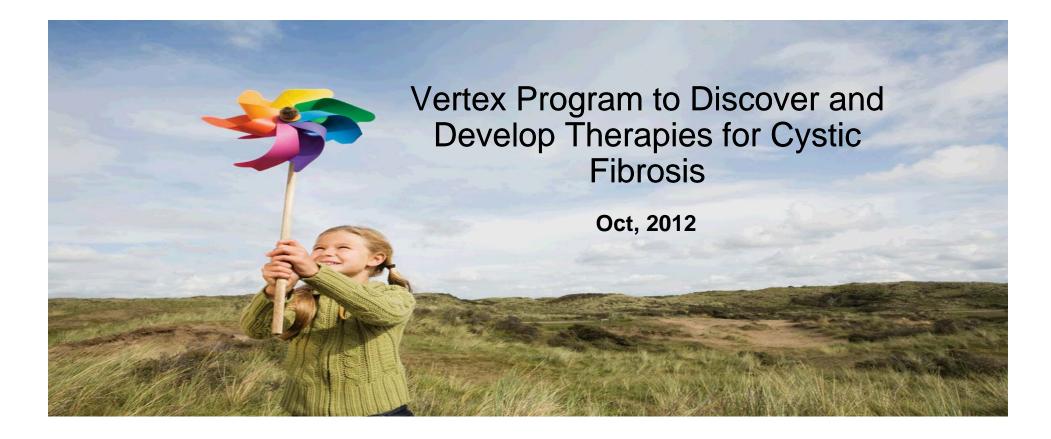


Eric Olson, Ph.D. VP, Cystic Fibrosis Vertex Pharmaceuticals, Inc. Cambridge, MA





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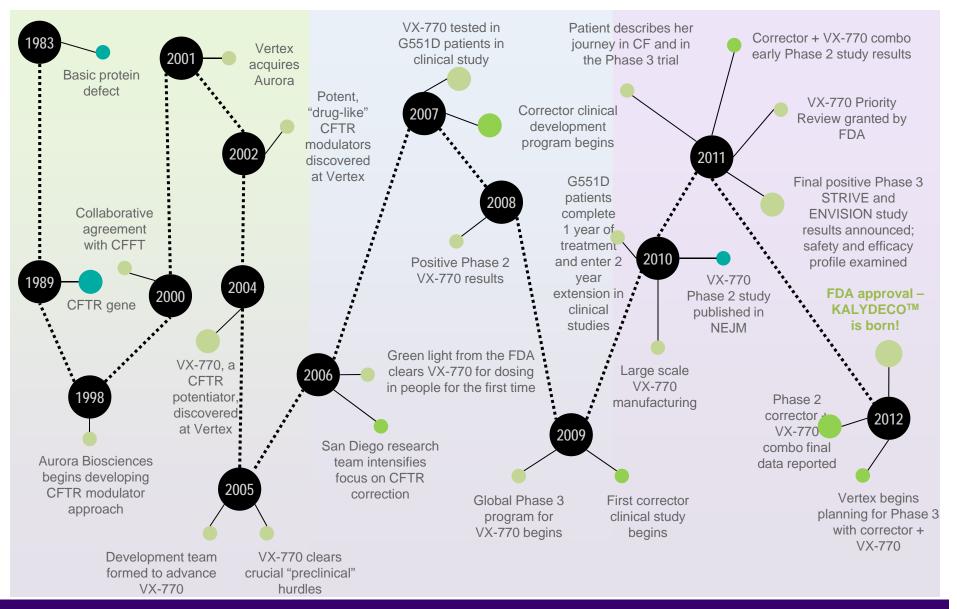


Outline

- 1. The strategy
- 2. Why CF made sense for Vertex
- 3. Our relationship with academic centers and the CF Foundation
- 4. Role of orphan drug status
- 5. Discovery and Development challenges
- 6. The US indication statement
- 7. General lessons



Milestones



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1. The strategy

Mutation	Percent of Patients
F508del	88.5
G542X	4.6
G551D	4.4
R117H	2.7
N1303K	2.5
W1282X	2.4
R553X	1.8
621+1G->T	1.8
1717-1G->A	1.7
3849+10kbC->T	1.6
2789+5G->A	1.3
3120+1G->A	1.0

50%	40%
F208/F208	F508/Other

Discovery and Develop a regimen that can restore CFTR function to the largest number of patients

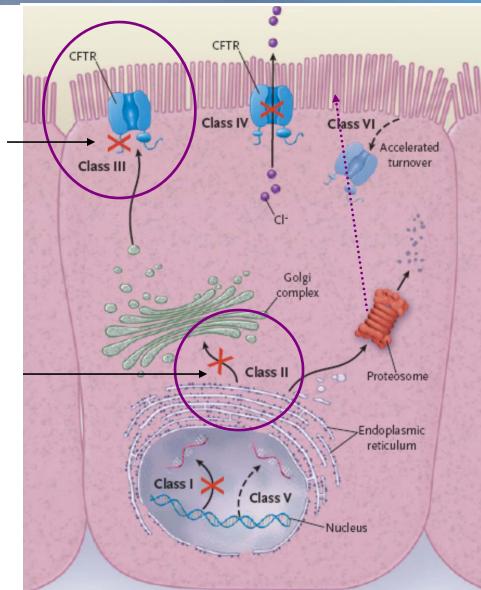


Two classes of CFTR modulators

Potentiators:

Increase the function of F508del-CFTR

Correctors: Restore trafficking of F508del-CFTR





Adapted from Rowe et al. NEJM 2005

A potentiator could be developed for G551D patients

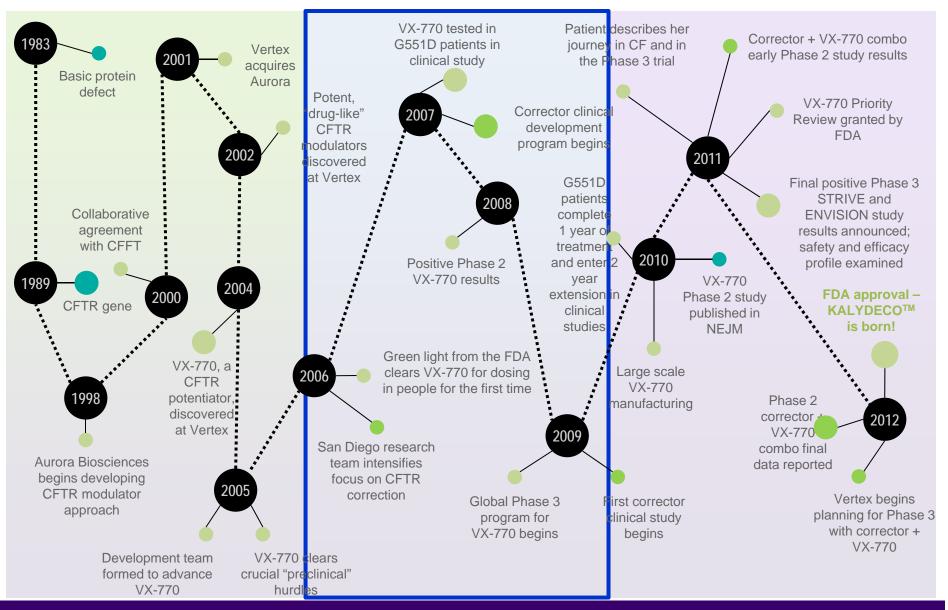
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3120+1G->A	1.0

In vitro studies suggested that this form may only need a potentiator....

...and there might be enough patients for a development program



Milestones



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2. Why CF made sense for Vertex

- Aligned with the corporate objective of focusing on potential transformational therapies
- Solid scientific foundation to build a drug discovery program upon, both external and internal
- Access to leading experts and knowledge through CF Foundation and clinical trial network (TDN)
- Risk reduced through CFF investment
- Dedicated patients and families
- Good commercial match, including ex-US



3. Our relationship with the CFF

- Formal collaborative agreement and governance
- Amended several times over the past 12 years
- Joint Research and Joint Development Committees
- Both organizations remained focused on the end game
- Flexibility was needed given different pressures on each organization
- Close communication and alignment across the different functions



4. Role of US orphan drug designation

- Visibility to the program
- PDUFA user fee waived
- Tax break for certain development expenses
- Exclusivity beyond that awarded for a new NCE
- Grant to help defray clinical study costs

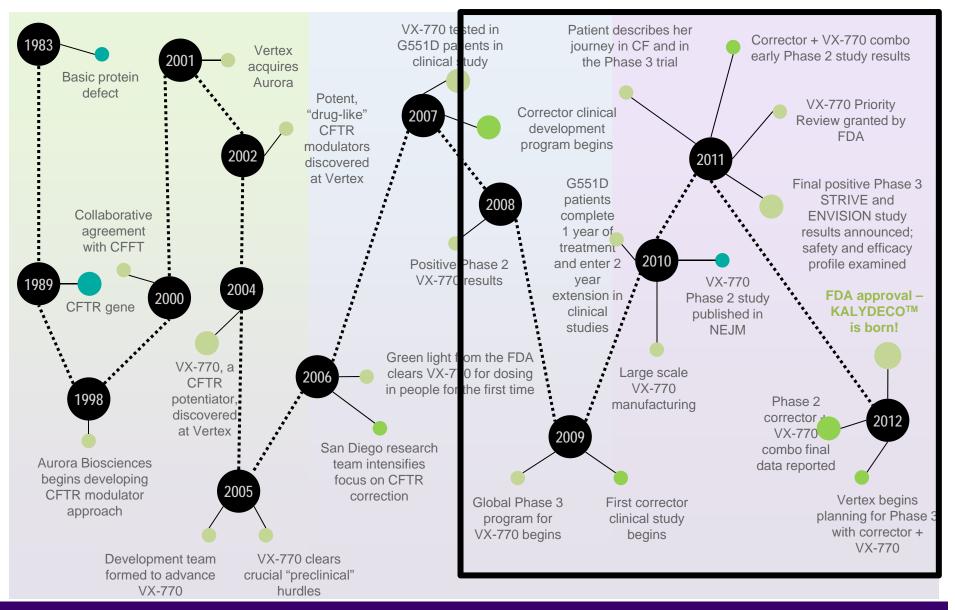


5. Discovery and development challenges

- Little CF expertise at Vertex
- No defined preclinical, clinical path, regulatory or commercial paths
- Limited patient population
- Desire to progress to Phase 3 from a single, small Phase 2 study
- Outcomes for proof-of-concept and Phase 3



Milestones



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6. The US Indication

KALYDECOTM (ivacaftor) Tablets Initial U.S. Approval: 2012 -----INDICATIONS AND USAGE------

KALYDECO is classified as a cystic fibrosis transmembrane conductance regulator (CFTR) potentiator. KALYDECO is indicated for the treatment of cystic fibrosis (CF) in patients age 6 years and older who have a *G551D* mutation in the *CFTR* gene. If the patient's genotype is unknown, an FDA-cleared CF mutation test should be used to detect the presence of the *G551D* mutation. (1)

Limitations of Use:

- Not effective in patients with CF who are homozygous for the *F508del* mutation in the *CFTR* gene. (1, 14)
- KALYDECO has not been studied in other populations of patients with CF.

Full prescribing information is available at www.kalydeco.com



7. General lessons

- Understanding genotype-phenotype relationships provided insights into the level of modulation to target with a drug
- The strategic importance of proof-of-concept outcome measures can not be overestimated
- Global studies may be needed to find enough patients and support regulatory requirements in multiple regions
- Be prepared to move to pivotal studies following a small PoC study
- New clinical and regulatory paradigms are needed for addressing those with the very rare mutations



Acknowledgements

CFFT

Investigators and Their Staff

Advisors

Patients and families

Collaborators



